

Call for Submissions

Surface
and
Depth

Interior Design Show
Sept 20-23
2018
Vancouver



Why Studio North + Prototype

Platform

Set amid a gallery-like area, this “show-within-a-show” is the best platform for designer-makers, artisans and industrial designers to showcase their work. Studio North has been known to be a Launchpad for many independent designers.

Professional Trade

Every year, IDS Vancouver attracts over 7,300 professional trade attendees. This puts your work in front of some of the country’s most important architectural and design firms, manufacturers and buyers. Year after year, Studio North designers’ products are being selected for projects in Canada and internationally.

Professional Review

As a participant of Prototype, you also receive the opportunity to have your work reviewed by industry leaders and design experts. The winner of Best Prototype will receive a complimentary exhibit space in Studio North for the following year.

Peers

The Prototype section is curated by an independent jury. This makes you a part of an incredibly innovative collective, featuring talent from coast to coast and of many varied disciplines including furniture, lighting, textiles, ceramics and surface design.



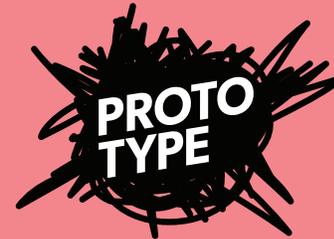
Consumers

Be exposed to 24,000 design-savvy and affluent consumers. Our surveys show that 52% of our consumer audience come to source product from the show, with consumers spending over \$78 million annually with IDS Vancouver exhibitors.

Press & Publicity

IDS Vancouver 2017 generated 33 million total media impressions. We market heavily leading up to the show, and keep the conversation going year-round.

For additional information about IDS Vancouver visit IDSvancouver.com



Prototype Application Dates
Early Submission: May 15, 2018
Late Submission: June 30, 2018

Exhibit Space

This space allows a designer to showcase a range from their collection. Booth size is 8 ft long by 4 ft wide. Each booth space includes 8-foot-high hard walls and vinyl lettering signage. The polished concrete floor is consistent throughout Studio North. The cost for accepted work is: 4'x8': \$1450 CAD + GST

Eligibility

Entry is open to independent designers and studios (no manufacturers). Evaluation & Selection Criteria for Studio North:

- Function
- Aesthetics
- Use of Materials
- Quality
- Originality
- Design Innovation
- Sustainability

Application for Studio North:

All submissions are juried to ensure quality and design integrity. This is a two-part application, where you must submit documentation of your work and also the application provided by IDS Vancouver. Applications that do not have both parts and are not in a PDF format will not be considered. To be considered for Studio North, we recommend that you show a body of your work as well as new work that you are considering showing at our event. Provide some documentation with the images you are submitting – this can include the inspiration for your work, materials you are using, as well as company/designer profile.

Prototype is a platform within Studio North, featuring products not currently in production and addressing new ideas for the residential market. Past prototypes have featured both to-market and conceptual works. All submissions are juried and require a \$25 submission fee. Please note that if you are accepted, you will be part of a group exhibit.

The cost for accepted work: \$475 + GST*

*If you are submitting a lighting or electrical product, it must have Canadian approved certification markings. Note: any lighting or wiring that is not factory assembled must be approved by an accredited approval agency for parts and assembly. You will also be responsible for on-site electrical power fees and hanging costs, if required.

Application for Prototype:

A maximum of three objects will be considered per application. We recommend that you submit either images of detailed 3D renderings or photographs of your actual prototypes with a description of your work including dimensions, materials, weight and installation requirements, as well as function, market potential and a company/designer profile.